

THE CLIMATE STORY LAB AMAZÔNIA

2021-2022 REPORT

made by



hosts



HACKEOCULTURAL

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OUR THANKS TO...

CLIMATE STORY LAB AMAZÔNIA 2021

WHAT IS CSL?

The Climate Story Lab is an program by Doc Society that arises from the understanding that communication about climate change is urgent. The laboratory is constituted as a space for articulation, connection and reflection on ways and tools for audiovisual and artistic narratives in general, to reach their maximum potential for dialogue with civil society, building forms of mobilization and transformation in social structures from micro-politics to macro-structure.

The event has been held in different countries with cultural organizations that adapt the methodology to their realities. It is from this articulation that the first edition of Climate Story Lab Amazônia is born, focused on protagonism and



indigenous voices, in correlation with Matapi, an event dedicated to boosting the audiovisual of Brazil's Amazon region, and Hackeo Cultural, a Guatemalan organization dedicated to building practices of insurrection of narratives, in defense of life and territory, disarticulating systems of oppression.

CSL Amazônia acts to recognize, dialogue, and create bridges between already existing actions in the Amazon territory, as a political force and of cultural resistance; it is a way to decolonize our looks and practices and to build transformations in everyday life.

WHY CSL AMAZÔNIA?

The urgency of the climate change debate brings with it, the urgency of communicating the environmental challenges and crises to society as a whole. Given the political contexts in Latin America and the crisis of representation in spaces of power, we want to promote projects with potential for social impact in order to generate commitment to actions that contribute to changes in our living and consumption practices.



CSL AMAZÔNIA

The Climate Story Lab Amazônia created a space to connect audiovisual, journalistic and sound projects with social representatives, activists and leaders of communities and collectives dedicated to the debate of climate change. The event took place in a hybrid format, from November 23 to 27, 2021, in the city of Manaus, Amazonas State, Brazil.

Hosted at the Casarão da Inovação Cassina, a historic building located in the foundation zone of the city of Manaus, the program had a full shift, where panels, debate tables, one-to-one meetings, workshops, cultural presentations, and networking space were held.

The CSL Amazônia was a Doc Society event, co-organized with Matapi and Hackeo Cultural.





THE EVENT'S MISSION

CSL Amazônia's mission is to create a space to connect projects, at different stages of development in Brazil and Latin America, which have the issue of climate change as a field of action. Given the critical and urgent times we live in, the context calls for changes in social structures and in the micropolitics of our communities and sectors of civil society as a whole.

To build a network for the exchange of tools, reflections, and the search for strategic solutions for communication and social commitment around the issue of climate change. Our proposal is to welcome the multiple ways of working, points of view, and focus of each group, community, or institution that already works with this issue in their social realities.

Recognizing, dialoging, and creating articulation between already existing actions is done with the objective of decolonizing our practices. The world is in crisis and the climate emergency is in place, the result of a capitalist system that updates and feeds back on the exploitation of natural resources and erases community practices,

ancestral knowledge, and the denial of the lives of native peoples who resist in defense of maintaining environmental balance.

The climate urgency brings with it the urgency of communicating with society as a whole. Given the political contexts in Latin America and the crisis of representation in the spaces of power, we want to boost the selected projects in order to generate a commitment to action that has incidence in distinct social spaces and groups.

The programming considered the complementary and powerful dialogue, in the crossing of distinct voices and projects. Our curators started from a perspective of thinking about the unevenness of access to spaces of decision-making and power. Listening to the different voices and their ways of facing climate change is our premise, since one cannot talk about environmental justice without talking about social justice. Thus, the creation of an ecosystem of experiences, challenges,

and tools for the climate struggle in the Amazon and around the world is a starting point.



CULTURAL PRESENTATIONS, TABLES AND PANELS

Day 1

The Climate Story Lab Amazônia, on its first day, began its activities with the maraca and the voice of **Vanda Witoto** raised to the heavens, echoing the call for the defense of the Amazon and announcing the arrival of a time of change.

Rodrigo Antonio, on behalf of the entire coordination, welcomed everyone who attended the opening, highlighting the importance of the space of connection

between the projects, the community actions, and the social mobilization actions that were being created, and emphasizing that one of the objectives is to boost the participating projects in order to generate commitment and concrete results of social transformation.

The first round table, **Social Justice and Climate Justice: the struggle is historical and belongs to everyone**, featured **Kátia Penha** (CONAQ), **Sandra**



Regina Gonçalves (AUREMAG) and **Vanda Witoto** (indigenous leader), with **Andrea Ixchiú** (Hackeo Cultural) as moderator.

The debate brought to reflection that we cannot build paths to environmental justice without looking at the historical problems of inequality and unequal access to spaces of power, and therefore

social justice, and how from this place of women from groups of defenders of their territories, they visualize the issue of climate struggle. Powerful speeches that highlighted the urgency of developing projects that can occupy spaces of real change, which can sensitize agents at the base, so as to move the structures.

KÁTIA PENHA

Environmental activist, resident of the quilombo Divino Espírito Santo, Sapê do Norte Territory, coordinator of the women's collective and national coordinator of the quilombola family farming project of the National Coordination of Articulation of Quilombos - CONAQ.



“While there is the discourse that “the herd will pass”, we will be from North to South of this country, in resistance”.

SANDRA REGINA

Artisanal shellfish fisherwoman, community organizer and leader, state coordinator (Pará) of the Mãe Grande Resex and first secretary of the Association of Users of the Mãe Grande Curuçá Extractive Reserve - AUREMAG.



“Those who live in the Forest, we fishermen, quilombolas, indigenous people, are part of a big family... We are Amazonians, we are connected.”



VANDA WITOTO

Indigenous of the Murue Bue (Witoto) people of Upper Solimões, pedagogy student, nursing technician, coordinator of the indigenous health house of the Parque das Tribos in Manaus, member of the Indigenous Students' Movement of the State of Amazonas - MEIAM and articulator of the Association of the Witoto of Alto Solimões - AWAS.

“Investors negotiating a climate change attempt must first develop an educational base in our communities. It is important to foster the relationship with the sacred beings, with the spirituality present in our forests (...) We are not natural resources, we are not resources, we are not part of capital... Thinking this way is destructive. A plant is a living being, which has life, which contributes to my existence. Education goes through this sensibility”.

Day 2

On our second day, the indigenous artist **Elizete Tikuna** sang the **national anthem of Brazil in her native language**, bringing a new value to this symbol, and right after that the panel **How stories can contribute to the climate struggle** counted with the participation of **Daniel Munduruku** (UKA Institute), **David Hernández Palmar** (CLACPI), **Elaíze Farias** (Amazônia Real) and in the mediation **Carolina Ribas** (Ocean Films).

Each of the guests spoke about their experiences in the artistic languages and formats they are dedicated to, and shared with the audience how the issue of climate struggle has crossed the narratives in its multiple possibilities. What is the ancestral power of stories in the construction of alternatives to face the climate struggle?



DANIEL MUNDURUKU

A writer and teacher from Pará, Brazil, belonging to the Munduruku indigenous people. Author of 54 books published by various publishers in Brazil and abroad. He has degrees in Philosophy, History, and Psychology. He has a master's and a doctorate in Education and a post-doctorate in Linguistics.



“We need, in fact, to create a force, an awareness in this whole continental necessity that without nature there is no life, without a river there are no fish. But more than making people participate, we need to build the idea of belonging, thus committing each human being to the responsibility of transforming. We need to take a step back in order to then take a step forward.”

DAVID HERNÁNDEZ PALMAR

Journalist, photographer, audiovisual director and producer. Curator of Latin American and Caribbean Cinema with a specialty in Indigenous Cinema. Member of the Wayuu People's Communication Network. Political Advisor for the Latin American Coordination of Indigenous Peoples' Cinema and Communication - CLACPI.



“The right to communication is fundamental, it is necessary to think about the political dimension, about the possibilities that communication gives us. It is necessary to do this exercise with clarity, with logic. What we do with our hands and what we count with our voice is a fighting tool”.



ELAÍZE FARIAS

Cofounder of Amazônia Real agency and content editor. She worked as a reporter in the press in Amazonas and specialized in the production of socio-environmental reports in the Amazon with a focus on indigenous and traditional peoples, land rights, human rights, impacts of large projects on nature and Amazonian populations, among other issues.

“It’s important to think in depth, we can’t just “fly over” the Amazon, we have to dive in. From above it is all green, if you go to the ground it’s the color of blood. Someone needs to show the reality, for this we need to know the history and the trajectories of these territories”.

Day 3

The third day of the meeting began with the forces of Afro-American ancestry, through the work of visual artist and audiovisual director **Keila Sankofa**, who shared the experience of her work **Ancestrality of land and plant**, an artistic project of an occupation that brings works in photography, video installation and performance. Ancestrality of land and plant is the force that comes from the ebós, baths, prayers, teas, and ancestors who gave their lives, resisted so that today we have a voice.



“The audiovisual is like water, it glides through many places. And my work brings this perspective, of occupying the streets of the city with installations, with clippings presented on television, which is present in everyone’s home and that formed us”.



Youth is not the future: youth activism in the climate struggle here and now in the big centers and media

was the theme of the table, in which we highlighted the organization of indigenous youth. Panelists included, **Paloma Costa** (UN Secretary General’s Council on Climate), **Txai Suruí** (Indigenous Youth of Rondonia) and **Beka Munduruku** (Daje Kapap Eypi Audiovisual Collective). **Isvilaine Silva**, member of Engajamundo, was the moderator. Each participant, from their own realities and

places of action, shared their experiences of activism, drawing attention to the importance of a connection between different generations, respect and listening to elders, the assertive and political use of social networks and how youth, in large centers, are key social agents for a broader mobilization, using social media and to give visibility, listening and space to the struggles silenced in the mainstream media.

PALOMA COSTA

Young climate activist from Brasília, graduated in Law and student of Social Sciences. She is a researcher at the UnB Human Rights Legal Clinic - Legal Office for Ethnic and Cultural Diversity (JUSDIV). She is one of the 7 youth advisors to the UN Secretary-General on Climate, as part of the UN SG's Youth Advisory Group on Climate Changes.



“We want to occupy these decision making spaces. We want to hold the pen of decision making. The earth is not flat, it is cyclical. If we want our forest standing, we need to reforest these minds.”



TXAI SURUÍ

From the Paiter Suruí people, from Rondonia, she is the founder of the Indigenous Youth movement in the state. She is a law student and works in the legal nucleus of the Association for Ethno-Environmental Defense - Kanindé. She is an Alternate Councilor for the State Council of the Rights of Children and Adolescents in Rondônia and a Councilor of the Global Alliance “Amplifying Voices for Fair Climate Action”.

“People still look at indigenous peoples with a miserable lens, as if we were poor, and it’s the opposite, we are rich. In our territory nobody goes hungry. But when they pollute our rivers, when they take away our territory, when they put us at the margins of society, when they put us in a vulnerable position, then yes, we become miserable.”



BEKA MUNDURUKU

Communicator for the Daje Kapap Eypi Audiovisual Collective, formed by Munduruku women fighting for territory and life. She is an activist and lives in the Sawre Muybu village, located in the state of Pará.

“I started my indigenous struggle around the age of twelve, to fight against the Tapajós hydroelectric dam. In 2014 I started using communication as a tool, in order to build fronts to fight for our territory. We made our own demarcation to protect our territory, and from that we built a Munduruku women’s collective, which has been making denunciations within our territory.”

Day 4

On the fourth day of the event, the welcome was in charge of the group from the **Research Center TABIUHNI** and the **Center for Indigenous Medicine**, where we were guided by **Kumu Anacleto** in the experience of **UKUSE: Bahse Merise**, an artistic performance that brought a sensitive dialogue to the healing times of the native peoples of the Upper Rio Negro.

The table **Defense and demarcation of lands in the Amazon** had as guests **Brenda Brito** (Imazon), **Marcio Astrini** (Climate Observatory), **Luciana Gatti** (INPE) and **Marcivana Sateré-Mawé** (COPIME). We started from the perspective that any reflection on the power and use of stories to contribute to the climate struggle, the use of different tools and narrative supports, in the audiovisual and in the arts as a whole, need to be based on research, data and perspectives on how the issue of climate change is being understood from the

perspective of science, of the advances of deforestation in the Amazon and the looks and reflections of the representations of different institutes and organizations, but also, from the perspective of the representatives of the indigenous peoples, with Marcivana's speech and the very powerful reflection that, we need to look at the social structures as a whole, the laws govern us are coming from a single perspective.



BRENDA BRITO

Imazon associate researcher, Master and Doctor in Science of Law from Stanford University (USA), acting for eighteen years to improve environmental and land laws and policies for conservation of the Amazon Rainforest.

“Today the tools are available; they are tangible, if you really want to stop deforestation. But the goal is that destruction actually advances, to privatize these areas, because it is deforestation that provides subsidies for the regulation and installation of large projects that go against contemporary climate agendas.”

LUCIANA GATTI

Full researcher at INPE's General Coordination of Earth Sciences and coordinator of the Laboratory of Greenhouse Gases (LaGEE). She coordinates an international research project, which aims to determine the carbon balance of the Amazon and other greenhouse gases and understand what impact land use and climate changes have on these balances and flows.



“Science doesn’t make a difference in society if it doesn’t bridge the gap with society. This became very clear to me when so many people heard absurd news about the coronavirus, on social media, and people believed it. The answer became very clear; knowledge is trapped in a bubble. We are talking among ourselves; we need spaces where we can spread this information.”



MARCIO ASTRINI

Executive secretary of the Climate Observatory, a network of 68 Brazilian civil society organizations that has been working for 18 years on the socio-environmental and climate agenda. He is an environmentalist with a background in Public Management, Constitutional Law, and Public Policy.

“Land demarcation, protection, the green world present in the Amazon, are extremely important to curb deforestation. When we do the opposite, when the appropriation of public lands for private entities is allowed, when the recognition of the conservation units ceases to exist, when the State distributes amnesties, we authorize illegality and the whole complex of actions that involve environmental crimes”.

MARCIVANA SATERÉ-MAWÉ

Indigenous of the Sateré-Mawé people, municipality of Maués, lower Amazonas. She is an indigenous leader, popular educator, lecturer, and speaker. Graduated in accounting. Idealizer and founder of the Coordination of Indigenous Peoples of Manaus and Surroundings - COPIME, where she is currently executive coordinator.



“Some time ago, me, my grandparents and my mother went to the fields at seven o’clock in the morning, today we have to leave at three in the morning to come back at eight, because the heat is very strong. If nature is getting sick, we are also getting sick. We also noticed this in the pandemic; our body no longer has its own defense, because of so much destruction we do to Mother Earth.”



Also on this day,

Sofía Jarrín (Amazon Watch) presented a panel called **Action and articulation in favor of the Amazon**, sharing with the representatives of the projects and with the audience that was online her professional experience supporting and mentoring projects in the Amazon, in the sense of creating communication networks and seeking international investors. She shared some of her experience with Amazon Watch, supporting indigenous and peasant communities, and how to think about the articulation of communication projects between communities in the Amazon in



an international network and social and economic viability.

The artistic/musical group **Ruaringo**, formed by indigenous women from the Witoto, Tariana and Tikuna ethnic groups performed and touched everyone. Ruaringo means women who sing, and yes, they sang their sacred songs to cool the hearts of humanity and the Earth to



heal our Body and Spirit. And with this feeling of universal healing the online program was closed.

On the last day of the event, held offline, only for the public present in Manaus, the artist **Yara Costa** presented herself welcoming us, with the performance of a **Corps from the Forest** that carries its ancestry wherever it goes. Symbolically the urucum continues pigmenting the skins that desire life, inviting us to “stay with the problem”, but not in the sense of accommodating the problem, on the contrary, in the sense of digging until we broaden our perception of the world and find the paths of healing.

Next, **Fernando Spuri** (Spotify Latin America) started the panel **Building audiences on digital platforms: Spotify's experience**, with the perspective of expanding the possibilities of expansion of the projects. Fernando talked about the podcast ecosystem in Latin America, perspectives and also presented Sound Up, a global program focused on amplifying the voices of communities

underrepresented in traditional media through podcasts. He ended his presentation by asking for attention to the next public calls for project selection to be developed together with Spotify and the selected creators.

The table **Sharing Case Studies** had as guests **Carol Misorelli** (Taturana Institute), **Rodrigo Díaz Díaz** (Taturana Institute) and **Rossana Giesteira** (Good Pitch Brazil). The conversation started with Carol and Rodrigo sharing the experience of impact distribution of two projects: “Seeds Black Women in Power” and “Threshold”, presenting the strategic planning in the construction of the distribution connection networks, as well as the results achieved with the campaigns. Rossana presented the objectives and schedule for the Good Pitch Brazil, calling on those present to participate with their projects in the event that would take place right after the Climate Story Lab Amazônia.

Finally, the panel **School of Activism**, had the presence of **Isandra Davila**,



representing the school, who presented the collective, highlighting its mission to strengthen activist groups through learning processes in strategies and techniques of non-violent and creative actions, campaigns, communication, mobilization, and information security, focused on the defense of democracy, human rights and sustainability. She explained that the collective is formed by a multidisciplinary group of activists, which is organized in a distributed and non-hierarchical way, through guiding principles in several regions of Brazil.

PROJECTS AND PRESENTATIONS

“The urgency of the climate change debate brings with it the urgency of communication with society as a whole. Given the political contexts in Latin America and the crisis of representation in the spaces of power, we want to promote projects with potential for social impact in order to generate commitment to actions that contribute to changes in our living and consumption practices.”

With this premise, 7 selected projects participated in the event and had the opportunity to make public presentations with the aim of sharing their experiences and updating their knowledge about artistic narratives and social impact. In addition, it was made possible for the participants to connect (online and in person) with climate experts, leaders of indigenous and black communities and collectives, researchers, funders and activists reknown in the field of climate struggle and social mobilization, also with the intention of generating new possibilities of funding and transterritorial alliances.



UYRA - THE RISING FOREST

Documentary Feature | 2022 | Brazil and USA

Direction: Juliana Curi

Production: Juliana Curi, Martina Sönksen, João Henrique Kurtz, Livia Cheibub and Emerson Pontes/Uyra

Impact Production: Renata Ilha

Synopsis: In one of the countries that most kills environmentalists, indigenous and trans people, Uyra is the body that Brazil insists on exterminating. As a trans-artist-indigenous-educator, her existence and resistance foments a micropolitical revolution fighting for the education of indigenous and queer youth and for the preservation of the environmental causes of the Amazon Rainforest.



Project Status: On its way to national and international festivals. Its international premiere took place at the Frameline International LGBTQ+ Film Festival.

What it seeks: National supporters and mobilizers, with a focus on the Northern region of Brazil, to develop the impact campaign in the Amazon territory.

Contacts: martinasonksen@gmail.com; joao@azoresfilmes.com.

HEAT

Documentary short film | 2018 | Brazil

Direction: Mari Corrêa

Production: Fernanda Sindlinger

Synopsis: Too hot! The piracemas don't come in the right season and the pepper trees end up dying from all the heat. "It's a very different time, which not even the spirits are able to understand. From their fields, houses and backyards, Amazonian indigenous women involve us in their vast universe of knowledge while they observe the impacts of climate change on their ways of life."

Project Status: The short film Heat part of a trilogy with the films "Where have the swallows gone?" (2015) and "Forest, a garden that we cultivate" (in finalization). The project team is focused on closing the last film of the trilogy to start the impact campaign and distribution of the three films together.



What it seeks: Financing for the closing of the last film of the trilogy and the beginning of the impact campaign that involves exhibitions, distance learning and podcast with the Wayuri network.

Contacts: fernanda@institutocatitu.org.br; maricorrea@institutocatitu.org.br.



RADIO SAVIA

Podcast documentary | 2 Seasons | Colombia and Mexico

Direction: Maytik Avirama and Daniela Fontaine

Synopsis: Radio Savia is a narrative podcast about stories of care and healing of the body-territory. We celebrate and honor the ancestral knowledge of collective healing and care of women defenders of territory in Latin America.

Honoring the reciprocal relationship between our bodies and the land, we create a robust experience that aims to weave together environmental justice and healing practices rooted in different Latin American contexts.

Project Status: The team has made the premiere of the second season, to be released in March 2022, with 13 episodes distributed until June 2022. In parallel it holds collective listening circles with women in public events in Colombia.

What it seeks: Allies and supporters for distribution on community radio in Latin American countries, with interest in establishing strategic alliances with women's organizations and networks of human rights defenders. The team is also interested in communications consulting for the creation of an assertive social media engagement strategy.

Contact: radiosavia@gmail.com.

JOURNALIST SERIES: KNOWLEDGE AND MEMORY CARRIERS FROM THE AMAZON AT RISK OF CLIMATE AND PANDEMIC CRISIS

Transmedia Project | 2021/2022 | Colombia and Ecuador

Journalist-filmmaker: Vanessa Teteye

Journalists: Paola Silva and Edilma Prada

Synopsis: Voices of wise Amazonian indigenous people in Colombia and Ecuador, who with their knowledge heal the mother forest threatened by the exploitation of its territories and the climate crisis. Their stories are living memories and their words are a path to the protection of diversity. The Independent Media's Own Agenda aims to highlight the voices of elders to make visible the risks faced by their communities in micro stories with transmedia narratives.

Project Status: Conducted documentary-focused training with indigenous leaders, are finishing the scripts for the journalistic series and began filming in April 2022. In parallel to the execution of the project, they have designed an overall framework for the impact campaign.

What it seeks: Financial support for filming expenses, communication management and editorial design of the impact campaign, and consulting from impact producers to review the planned actions.

Contacts: periodismointercultural@agendapropia.co; teteyevane@gmail.com; redtejiendohistorias@agendapropia.co.

IMAGINE 2030

Hybrid feature film | 2022 | Brazil

Direction: David Ainan, Everlane Moraes and Vinícius Silva

Impact Production: Fernanda Cabral

Synopsis: Imagine 2030 delves into the five regions of Brazil to portray ordinary people already building a radically different future through their daily struggles. While actively creating alternative paths, each character deals with complex daily lives and a society that resists change. Imagine 2030 tells a story of the future with images of the present.

Project Status: Film completed, in planning stage for distribution and release. Expected to be released in the second half of 2022.

What it seeks: The impact campaign is structured, seek support and funding for design and communication team;



articulation with collectives and social mobilizers in the five regions of the country for community screenings, press advisory and strategic consulting for impact actions in the national territory.

Contact:

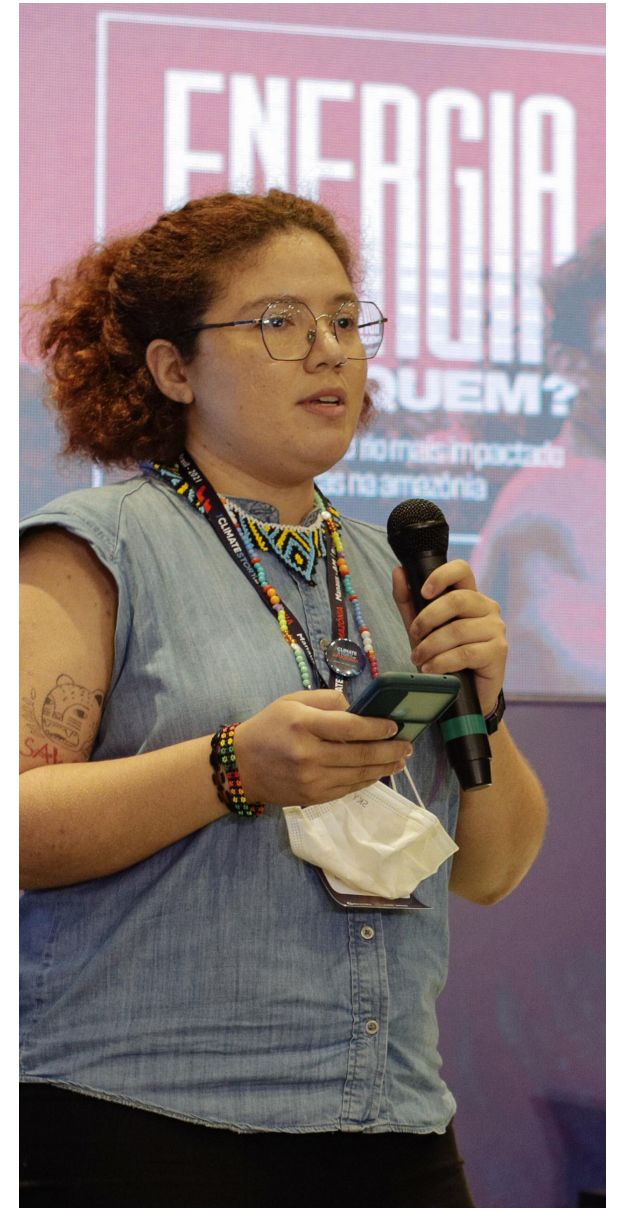
fernanda@fernandacabralimagina.com.br.

TELES PIRES: THE RIVER MOST IMPACTED BY DAMS IN THE AMAZON

Webseries | 2022 | Brazil

Direction: Juliana Rosa Pesqueira and Allan Gomes

Synopsis: In 2011, the first project in a series of hydroelectric dams planned for the Teles Pires River was auctioned. Passing in the shadow of larger Hydroelectric projects in the Amazon that mobilized great narratives such as Belo Monte, Santo Antônio and Jirau, the Teles Pires River saw over the next decade the development of this and three more large hydroelectric dams, thus becoming the river most impacted by dams in the Amazon basin. This model of energy production is proving



increasingly unsustainable, especially in the Amazon. The Teles Pires River, once known for its waterfalls and green waters, with sacred places for indigenous people, and exuberant fauna and flora, today sees its course becoming a barren region, with a drop in the population of fish and chelonians, and large extensions of forest rotting on its banks under the dam lakes. A river under the sign of death.

Project Status: The project is in the finalization, editing and post-production phase. With the pandemic, the return to the community was postponed, and will resume in the first half of 2022 to create actions and approve together with the community.

What it seeks: resources to hire an audio recording studio; to hire a professional to finalize the images; to hire design professionals to elaborate the graphic materials that will accompany the exhibitions. The project does not yet have a team dedicated to impact production. In May this year, they returned to the territory for an update and realistic

diagnosis of the challenges faced by the community in recent months. Based on this visit, they are designing the next actions to close the work and start the campaign.

Contact: allan.difusao@gmail.com;
julianarosa.pereira.p@gmail.com.



SELF-DEMARCATATION & SURVEILLANCE OF THE SAWRE MUYBU IT

Short Documentary | 2022 | Brazil

Filmmakers: Beka Munduruku, Aldira Akai Munduruku and Rilcelia Akai Munduruku (Coletivo Audiovisual Daje Kapap Eypi)

Impact Production: Carolina Ribas

Synopsis: Faced with the absence of the State, every year the Munduruku people carry out the self-demarcation and inspection of the Sawré Muybu Territory, where warriors, chiefs, shamans and children walk through the territory to revive the limits, identify and expel invaders and take care of the forest, the river and the land.

Project Status: The short documentary is in the post-production and finalization phase. It has received support from the Kitchen Fund, of the Doc Society,

and with this money is investing in the purchase of audiovisual equipment and the expenses of finalizing and designing the campaign. It counts on small support from investigative journalism funds that provide financial support for the team to dedicate to the project. It plans to release the film in the second half of 2022.

What it seeks: Support from indigenous leaderships and collectives for capacity building trainings in the audiovisual area. The connection with other collectives in the North region is focused on articulating exhibition networks in the communities so that the Munduruku struggle in defense of their territory can reach greater visibility and support.

Contacts: bekamunduruku@gmail.com;
ariranhapantanal@yahoo.com.br.

TRAINING

The training program took place in two parts, one online and one offline. Facilitated by **Andrea Ixchíu** and **Federico Zuvire**, from Hackeo Cultural.

Andrea pointed out that the training methodology was designed to enable participants to systematize their actions and approach strategies, having in mind the dialogue with their local conjunctures in interface with the global climate emergency. From the perspective of creating actions and narratives that enable sustainable changes. Each day of training had a guiding question.

Why do we have to change the stories of the Amazon? Decolonize your narratives.

Why me, why this project, and why now? My place in the climate struggle.

Beyond denunciation, for an effective and mobilizing communication.

Building my action plan in the climate struggle.



NETWORKING

As a way to generate more and more possibilities of strengthening and making projects viable, the **Networking Space** was organized: **one-to-one meetings**, a possibility of direct connection of project representatives with representatives of financing funds, festival representatives, players in the audiovisual market, impact producers and world reference activists in the field of climate change and social mobilization.

The **one-to-one meetings** took place during the first three days of the event, with the participation of **nineteen internationally recognized people**, who met with the selected projects, totaling **seventy-seven meetings**.

Beadie Finzi (Doc Society), Roberto Barrios (Bolivia Lab), Kiado Cruz (Surco Oaxaca), Lina Salas (Mobilizatório), Fernanda Mendes Sartori (Engajamundo), María Teresa Osório (Preciosa Média), Anabela Roque (Buala.org), Marcela Costa Bertoletti (Canal Brasil), Ximena Amescua (Firelight Média), Natália Amaral (Instituto Amazonas), Graciela Selaimen (IRIS - International Resource for Impact and Storytelling), Almir Narayamoga Suruí (Associação Metareilá), Heather Haynes (Hot Docs Canadian International Documentary Film Festival), Alessandra Guerra (Instituto de Desenvolvimento Ambiental Raimundo Irineu Serra - IDARIS), Bassam Alasad (Greener Screen), Marina Colerato (Modéfica), Marcelo Díaz (impact producer), Marta Orozco (impact producer) and Karla Martins (Mídia Ninja).

INSIGHTS AND LEARNINGS

THE HYBRID FORMAT AND THE PERMANENT CONNECTION

CSL Amazônia has created a hybrid workspace as a possibility of connection between a network of allies, understanding that the multiple Amazonian landscapes and their distinct social actors are undergoing a process of recognition of themselves and their communities beyond their language, but based on their common struggles.

Furthermore, the hybrid space was thought of in order to bring the international community closer to the projects being executed in the Amazon region, in the sense of strengthening dialogues, building possibilities for knowledge and tool exchanges, greater

reach with an international platform, and possibilities for support and financial subsidies for the actions to continue. The broadcasting action made it possible for more than 235 people, from the five continents, to join.



WHAT REMAINS AS A LEARNING EXPERIENCE?

POLYPHONY OF VOICES AND KNOWLEDGE

The event has valued, since its conception, the construction of panels of diverse knowledge: dialogue among scientists, researchers, community leaders, and representatives of institutions in order to create a living ecosystem of knowledge and enable them to listen to each other and see each other occupying the same places and platforms of visibilities that in other contexts they cannot reach.



PANELISTS, CONSULTANTS AND CONTINUING EDUCATION

The CSL Amazônia has built a network of Brazilian impact production consultants, with distinct experiences in building mobilization campaigns, producers, distributors, impact producers, researchers and audience designers, accompanied the event, throughout the five days, moderating the debates, presenting their case studies and facilitating, project by project, to build their goals and actions for social impact in the initial design of a campaign. This allowed a broader and

deeper look at the unique challenges of the seven selected projects, and also a connection between the mentors themselves who saw, in real time, the possibility of improving their tools to act as impact producers, in the exchange with the expertise of their peers.

JOINT REALIZATION AS A WAY TO ENHANCE THE REACH OF THE EVENT

The joint realization was done as a strategy to expand the scope of the project, bringing to the organization and general coordination, representatives of different movements and institutions active in Latin America and Brazil, in order to establish, since the development, a horizontal space. The joint realization with Matapi and Hackeo Cultural, gave breadth to the scope of the event, in the thematic sense, in the connection of different social actors of the networks of each entity and, mainly, in the sharing of working tools that showed us

that the commitment to social change goes beyond language and territories. Social transformation and diversity in CSL Amazônia was neither an end nor a beginning but a way to understand the world and act in it.



NUMBERS AND RESULTS

- 

5 round tables
- 

3 panels
- 

20 thematic experts
- 

6 artistic-cultural interventions
- 

7 participating projects
- 

16 storytellers
- 

77 one-to-one meetings
- 

Social impact training
- 

60 participants in person and 80 online (average)
- 

235 people engaged
- 

7 awards for impact campaign development
- 

30 hours of programming
- 

31 posts on social media
- 

35 articles on websites, portals and newspapers in Brazil

OUR THANKS TO...

- Doc Society - Climate Story Unit** - Beadie Finzi, Malinda Wink and Emily Wanja
- Municipal Secretariat of Labor, Entrepreneurship and Innovation (SEMTEPI)** - Radyr Junior, Fábio Araújo and Nicolle Loureiro
- State Secretariat of Culture and Creative Economy of Amazonas** - Marcos Apolo
- Connect Pro** - Ricardo Moraes and team
- Woodsteel Decor** - Marcia de Cordova and team
- Amazônia Equipamentos** - Jorge Graf and team
- Hackeo Cultural** - Andrea Ixchíu and Federico Zuvire
- CSL Amazônia Team** - Isvilaine Silva, Sideise Bernardes Eloi, Ana Oliveira, Sissy Mendes, Efrain Mourão, Jessica Vicentini, Mayara Brandão, Dheik Praia, Samara Souza, Laryssa Gaynett, Alberto Carvalho
- Matapi / Brazil Coordination** - Carlos Barbosa and Clemilson Farias
- General Coordination** - Vanessa Cuervo Forero and Rodrigo Antonio



THE CLIMATE STORY LAB AMAZÔNIA

**Do you have any questions?
Write to us on our social networks**
(clickable icons)



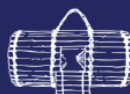
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