

BERTHA BRITDOC

CONNECT FUND

SAMPLE

SECTION: ABOUT YOU AND YOUR TEAM

#1: WHAT IS YOUR NAME?

#2: WHAT IS YOUR ROLE ON THE TEAM? #1: 'DIRECTOR' #2: 'CO-DIRECTOR' ***** 'CO-PRODUCER'

#3: 'PRODUCER' #4: 'EXEC-PRODUCER' #5: 'OUTREACH CO-ORDINATOR' #6: 'EDITOR'

#3: PLEASE TELL US ABOUT YOUR PREVIOUS WORK.

#4: IF YOU'RE NOT THE DIRECTOR, PLEASE TELL US THEIR NAME AND A BIT ABOUT THEIR PREVIOUS WORK. FILMOGRAPHY WITH UP TO 5 CREDITS - FILM TITLE, LENGTH AND YEAR OF COMPLETION.

#5: TELL US ABOUT ANY OTHER KEY MEMBERS IN YOUR TEAM AND THEIR RELEVANT EXPERIENCE.

#6: WHAT IS THE COUNTRY OF RESIDENCE OF THE KEY MEMBERS? #7: WHAT IS THE COUNTRY OF ORIGIN OF THE KEY MEMBERS? #8: COMPANY NAME (IF THERE IS ONE).

SECTION: ABOUT YOUR FILM

#1: GIVE US A ONE-LINE DESCRIPTION OF YOUR FILM.

#2: TELL US SOME MORE - THE ESSENTIAL NARRATIVE, ISSUES AND KEY PROTAGONISTS FEATURED.

#3: WHAT IS THE ANTICIPATED LENGTH OF YOUR FILM? #1: '0 - 40 MINS' #2: '40 - 60 MINS' #3: '60 MINS +'

#4: DO YOU ALREADY HAVE A WEBSITE?

#5: WHAT IS THE ISSUE AREA/S OF YOUR OUTREACH WORK? EG. LABOUR RIGHTS, CORPORATE CORRUPTION, IMMIGRATION POLICY

#6: WHICH COUNTRY/COUNTRIES DOES YOUR OUTREACH

WORK TAKE PLACE IN?

#7: PLEASE CONFIRM THE TITLE OF THE FILM CENTRAL TO YOUR OUTREACH CAMPAIGN

SECTION: PROJECT STAGE

#1: WHAT STAGE HAVE YOU REACHED WITH YOUR PROJECT? #1: 'A) I'M IN PRODUCTION' ***** 'A) I'VE CUT A TRAILER' #2: 'A) I HAVE A ROUGH CUT'

#3: 'B) MY FILM IS COMPLETED' #4: 'C) I'M ON THE FESTIVAL CIRCUIT'

#2: IF YOU HAVE SELECTED EITHER (A) RESPONSE, PLEASE GIVE MORE INFORMATION ABOUT YOUR PRODUCTION SCHEDULE AND COMPLETION.

#3: IF YOU HAVE SELECTED B OR C, PLEASE GIVE MORE INFORMATION ABOUT ANY FESTIVALS YOUR FILM HAS APPLIED TO, OR BEEN ACCEPTED BY.

#4: DO YOU HAVE A FOOTAGE OR A TRAILER YOU CAN UPLOAD? WE PREFER TO SEE A SHORT TRAILER, BUT IF YOU DON'T HAVE THAT THEN WE WILL WATCH UP TO 10 MINUTES OF EDITED MATERIAL.

SELECT YES HERE AND YOU WILL BE ABLE TO UPLOAD A VIDEO FILE OF 300MB OR LESS AT THE END OF THE APPLICATION FORM.

#5: ALTERNATIVELY PLEASE PROVIDE A LINK WHERE THE TRAILER CAN BE VIEWED ONLINE

SECTION: OUTREACH PLANS

#1: FIRSTLY, PLEASE GIVE US A CONCISE TWO LINE SUMMARY OF YOUR OUTREACH STRATEGY

#2: WHAT ARE YOUR MAIN CAMPAIGN AIMS ASSOCIATED WITH THIS FILM?

#3: HOW DO YOU PLAN TO IMPLEMENT THESE AIMS? PLEASE OUTLINE THESE PLANS PAYING PARTICULAR ATTENTION TO ISSUES SUCH AS AUDIENCE ENGAGEMENT

AND TARGET COMMUNITIES.

 PLEASE ALSO BE SPECIFIC WHERE APPROPRIATE ABOUT THE KINDS OF IMPACT YOU ARE PLANNING TO HAVE - E.G. EDUCATION, JUDICIAL, POLITICAL, CORPORATE ETC.

#4: HOW DO YOU PLAN TO MEASURE YOUR PROGRESS? PLEASE INDICATE WHETHER YOU HAVE MADE AN EVALUATION PLAN AND GIVE DETAILS.

#5: WHAT IS THE TIME FRAME FOR YOUR LAUNCH AND YOUR OUTREACH IMPLEMENTATION?

#6: HAVE YOU SPOKEN TO ANY POTENTIAL PARTNER ORGANISATIONS (E.G. NGOS, FOUNDATIONS, COMMUNITIES OR POTENTIAL BRAND AND CORPORATE PARTNERS) ABOUT YOUR FILM? PLEASE LIST ORGANISATIONS AND HEADLINES OF RELATIONSHIPS.

#7: WHO WILL BE DOING THE OUTREACH AND WHAT IS THEIR EXPERIENCE ON WORKING ON OUTREACH FOR DOCUMENTARY?

#8: DO YOU ALREADY HAVE DISTRIBUTION (FESTIVALS, TV, CINEMA)? IF SO, PLEASE OUTLINE.

SECTION: FINANCIALS

***** WHAT STAGE IS YOUR PROJECT AT? (DEVELOPMENT, PRODUCTION, POST- PRODUCTION, DISTRIBUTION) #1: COMMISSIONS/PRE-SALE FROM BROADCASTER(S)...

#2: PRODUCTION OR DEVELOPMENT FUNDING FROM FOUNDATIONS, INDIVIDUALS, NONPROFITS OR NGOS...

#3: WHAT IS THE TOTAL BUDGET OF YOUR OUTREACH WORK? #4:

OTHER INVESTMENT...

#5: HAS ANY OUTREACH FUNDING ALREADY BEEN SOUGHT AND / OR RAISED? PLEASE GIVE DETAILS.

#6: PLEASE CONFIRM THE AMOUNT OF MONEY YOU ARE STILL LOOKING TO RAISE FOR THE OUTREACH OF YOUR FILM.

SAMPLE



BERTHA
FOUNDATION

