

BERTHA BRITDOC JOURNALISM FUND

SECTION ONE: DECLARATIONS

If these **two** statements are not true of your project then you are not eligible for this fund, and your application will not be processed.

1. My film is a documentary
Yes

2. My documentary meets the journalism fund criteria
You can read the fund criteria here: <http://britdoc.org/journalism>
Yes

SECTION TWO: PROJECT DESCRIPTIONS

1. Logline: Provide a brief, catchy summary of your story
Suggested Length: aprx 2-3 sentences

2. Story Summary / Synopsis

What is your story and story structure? Give an overview of your story, introducing the main characters and potential plot points. Describe the anticipated story structure and narrative trajectory, or potential character arcs for your project. Discuss your access to the story and characters.
Suggested Length: aprx 1-2 pages

3. Topic Summary

Describe why this topic is important, timely or relevant. Things to consider include: Why are you the best person to make a film about this? Explain the cultural or social relevance and context for the topic, and why this project is timely or urgent. Detail the topics, issues, themes, challenges, stakes, or questions that your project will cover.
Suggested Length: aprx 1-2 pages

4. Artistic Approach

How are you going to tell this story? Describe your creative vision for the finished project - its visual look and feel. Explain your intended use of cinematic language or any particular artistic approach that informs the storytelling, if applicable, mention any creative elements and assets, interactive elements, new technologies or non-traditional mediums that you intend to utilize. Explain how these elements will enhance the experience and interaction between viewers and the world of the story.
Suggested Length: aprx ½ page

5. Project Stage and Timeline

Explain the current status of the project. Outline the projected production timeline from the project's current state to the anticipated completion date. Your timeline should cover both the creative and production processes and should detail major project activities, production schedules, and anticipated post-production and release dates. If you have applied to this fund previously, please share how your project has progressed since the last time you applied.

Suggested Length: aprx 1 paragraph

6. Current Sample/Rough Cut - if applicable

Describe the sample you are submitting for consideration. What should reviewers be looking for in your sample? Explain what is present or absent in the sample, and how it will differ as a finished film. How is it representative of the intended story, style, subject, or another aspect of the project? If you submitted a rough cut, what changes or additional material are planned?

Please submit vimeo link or a location the clip can be viewed online, along with a password if relevant.

7. Please record and upload a one minute video of yourself explaining your motivation for making this film.

Provide the Vimeo or other link to view the clip and any password.

8. What original journalism are you as the filmmaker carrying out on this project as distinct from covering reported events?

Suggested Length: aprx 1 paragraph

9. How have you assessed the different areas of risk (digital, physical, legal,etc) on this project?

Suggested Length: aprx 1 paragraph

10. Are you working with a lawyer?

Suggested Length: aprx 1 paragraph

11. Have you undertaken any form of safety and/or security training (e.g. digital/field/other)?

Suggested Length: aprx 1 paragraph

SECTION THREE: KEY CREATIVES AND PERSONNEL

1. Bios of Key Creative Personnel

Provide brief biographies for the director(s), and if attached, the producer(s), cinematographer, and/or editor. Include notable credits and/or major recognition or award information. For each key creative team member, include information about relevant expertise and the individual's role in the project. Bullet list names and titles of any attached advisors and/or consultants.

Suggested Length: aprx 1 paragraph/short bio

2. Please tell us the Director's country of residence.

3. Would the Director like to claim their ethnic identity? If so, what is it?

4. Is the Director...Tick as many responses as apply.

- A new filmmaker
- An established documentary filmmaker
- A journalist looking to move into documentary
- A filmmaker looking to move into documentary
- A filmmaker collaborating with a journalist

SECTION FOUR: FUNDRAISING STRATEGY AND GRANT IMPACT

1. What is the total budget for your film?

2. Funding to Date

Provide a list of all sources and amounts raised to date. Distinguish between potential sources of funding and secured amounts. List the status of other sources of funding currently under consideration, whether to be applied for or pending.

3. Fundraising Strategy

Describe the strategy for raising the additional funds necessary to complete the project. Be specific.

4. Do you have any other institutions supporting the film? If yes, please explain.

5. Amount Requested/Grant Impact

Should you receive a grant, describe how any granted funds would be spent and how the amount requested would help you move forward with

your project.

6. Is this request for funding time critical? If so, when do you need an answer by and why.

SECTION FIVE: AUDIENCE AND DISTRIBUTION

1. Distribution and Marketing Strategy

Characterize the intended distribution life for your film. Specify plans for festival, theatrical, and/or community screenings, as well as your plans for securing broadcast and/or distribution.

Suggested Length: aprx 1 paragraph

2. Intended Audience

Describe the anticipated audience for your project, including any underserved audiences. How do you plan to reach your target audience? How have you addressed the needs and interests of this audience in your film? What is your relationship and access to this community?

Suggested Length: aprx 1 to 2 paragraphs

3. Audience Engagement and Social Impact - if applicable

Audience Engagement is a strategy designed to activate audiences and constituencies toward specific goals. Not all films are suited for social engagement, but if yours is, what actions do you hope for viewers to take after seeing your film? Potential activities could include organizational partnerships, educational guides, targeted stakeholder/community screenings, social media strategies, multi-platform activity, or social change campaigns.

Suggested Length: aprx 1 to 2 paragraphs

4. Do you have partnerships with organizations in your issue area already, and if so, how are these relationships informing your project development?

Suggested Length: aprx 1 to 2 paragraphs